

# CVTube

**Duration:** 24 months

## Description of the project

The “CVTube – curriculum video” project aims at giving an answer to the urgent need to tackle youth unemployment. The goal is to develop an interactive online talent platform for young people to directly link them to potential employers. The CVTube platform will enable young people to create videos for self-presentation that will be linked to their digitalized CVs. Young people are more likely to convince potential employers with their personality rather than with written CVs, as they often cannot yet show a long impressive biography list. The platform will counteract this disadvantage by opening up a way of addressing employers in a more direct and individual way that emphasizes the impact of charisma and personality. This will raise young people’s chances of making an impression on the employer and will therefore increase their prospects of being hired. The overall objective of CVTube is to reinforce Europe’s potential of inclusive growth & a high employment economy (Europe2020 strategy).

## Specific objectives:

- To develop a platform which can help to increase youth employability by up-taking video-presentations for job application to give youth the chance to creatively present themselves for potential employers.
- To better link the business sector and potential employers with skilled young people among Europe and help our youth to successfully enter the labour market.
- To increase youth mobility for those who cannot find a job in their home country but may score with their qualifications abroad.

## Participating organisations:

- Europrofis (coordinator, Czech Republic)
- EDIT VALUE (Portugal)
- WH Gelsenkirchen (Germany)
- Obchodni Akademie (Czech Republic)
- ANCED (Spain)
- Cámara de Comercio de Badajoz (Spain)
- UMINHO (Portugal)